



## PRIVACY POLICY

Cure4Chad.org respects your privacy and are committed to protecting it. Cure4Chad.org provides this Privacy Statement to inform you of our Privacy Policy and practices and of the choices you can make about the way your information is collected online and how that information is used. We've structured our websites so that, in general, you can visit Cure4Chad.org on the web without identifying yourself or revealing any personal information. We make this notice readily available on our home page and at the bottom of every Cure4Chad.org Web page.

### **1. Sites covered by this Privacy Statement**

This Privacy Statement applies to all Cure4Chad.org owned websites and domains, and our wholly owned subsidiaries.

#### **Links to non-Cure4Chad.org websites**

The Cure4Chad.org websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the Cure4Chad.org website. Cure4Chad.org does not control those sites or their privacy practices, which may differ from Cure4Chad.org'. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the Cure4Chad.org Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with Cure4Chad.org; that sharing is governed by that third-party company's privacy policy.

### **2. Types of information we collect**

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.

- **Personal information**

is information that is associated with your name or personal identity. Cure4Chad.org uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with Cure4Chad.org. We take seriously the trust you place in us. Cure4Chad.org will not sell, rent or lease your personal information to others.

On some Cure4Chad.org websites, you can order products or services, request information, subscribe to marketing or support materials, register yourself, or apply for a job at Cure4Chad.org. The types of personal information you

provide to us on these pages may include name, address, phone number, e-mail address, user IDs and passwords, billing and transaction information, credit card information, contact preferences, educational and employment background, and job interest data.

To personalize our websites, services or communications and improve our products and services, we may also ask you to provide us with information regarding your personal or professional interests, demographics, and experiences with our products or services. Providing this additional information is optional.

- **Non-personal information**

is data about usage and service operation that is not associated with a specific personal identity. Cure4Chad.org collects and analyzes non-personal information to evaluate how visitors use the Cure4Chad.org websites.

### **3. Children's privacy**

Cure4Chad.org is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. Cure4Chad.org Texas does not knowingly collect information from children under the age of 13 and Cure4Chad.org does not target its websites to children under 13.

### **4. How we use your information**

Cure4Chad.org uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a transaction or order, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize some Cure4Chad.org websites. Occasionally we may also use your information to contact you for market research regarding Cure4Chad.org products or services. Credit card information is used only for payment processing and fraud prevention. Sensitive personal information is collected only to facilitate our financial service providers' credit decisions and will be shared with them only with your permission. Credit card information and sensitive personal data are not used for any other purpose by our financial services providers or Cure4Chad.org and will not be kept longer than necessary for providing the services, unless you ask us to retain your credit card information for future purchases or services.

Personal data collected online may also be combined with information you provide Cure4Chad.org through other sources such as product registration, call centers or public events such as trade shows or seminars.

Personal data given to Cure4Chad.org may be transferred across state and country borders for the purposes of data consolidation, storage and simplified customer information management.

Non-personal data is aggregated for reporting about Cure4Chad.org website usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

## **5. Who we share your information with**

Cure4Chad.org will not sell, rent or lease your personal information to others. Cure4Chad.org will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. Cure4Chad.org shares customer information across Cure4Chad.org-owned business entities and companies working on our behalf.

Cure4Chad.org contracts with third-party service providers and suppliers to deliver complete products, services and customer solutions described in "How we use your information." Suppliers and service providers are required to keep confidential the information received on behalf of Cure4Chad.org and may not use it for any purpose other than to carry out the services they are performing for Cure4Chad.org. These service providers may change or we may contract with additional service providers to better accommodate our customers. Cure4Chad.org will not share personal information with any other third parties without your permission, unless required by law enforcement action, subpoena, or local law.

Cure4Chad.org or its related entities could merge with or be acquired by another business entity or some or all of their respective assets could be acquired. If such a combination or acquisition occurs, Cure4Chad.org will make every reasonable effort to notify you in the event we share with the merging or acquiring entity some or all of your personal information to continue serving you.

### **Subscription services**

To opt-out of receiving communications you have expressly requested (such as e-mail newsletters, software updates, etc.), use any of the following methods:

- Select the e-mail "opt-out" or "unsubscribe" link, or follow the opt-out instructions included in each subscription communication
- Return to the Web page(s) where you originally registered your preferences and follow the opt-out instructions
- Write to us and be sure to provide your name, e-mail and postal address, and relevant information about your Cure4Chad.org subscriptions and registrations

## **6. Your information and third-party companies**

We will not share your personal information with any third-party companies unless you make that choice or are notified that it is necessary.

## **7. Access to and accuracy of your information**

Cure4Chad.org strives to keep your personal information accurate. To protect your privacy and security, we will also take reasonable steps to verify your identity, such as a password and user ID, before granting access to certain information. Certain areas of Cure4Chad.org' websites may limit access to specific individuals through the use of passwords and other personal identifiers.

## **8. Keeping your information secure**

Cure4Chad.org is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, Cure4Chad.org has in place appropriate physical and managerial procedures to safeguard the information we collect.

We use Secure Sockets Layer (SSL) encryption when collecting or transferring sensitive data such as credit card information. SSL encryption is designed to make the information unreadable by anyone but us. This security measure is working when you see either the symbol of an unbroken key or closed lock (depending on your browser) on the bottom of your browser window.

Credit card numbers are used only for processing payment and are not used for other purposes. As part of real-time payment processing, Cure4Chad.org subscribes to a fraud management service. This service gives you and Cure4Chad.org an extra level of security to guard against credit card fraud to protect your financial data.

## **9. Changes to this Statement**

If there are updates to the terms of Cure4Chad.org' Online Privacy Statement, we will post those changes on our privacy policy web page so you will always know what information we collect online, how we use it, and what choices you have.